



KALACHAKRA

STUDIO

WHERE CREATIVITY MEETS PRECISION

LOGO DESIGN & BRAND IDENTITY

From a Logo to a Complete
Brand Identity.



LOGO DESIGN

Memorable logos
that represent
your business.



BRAND IDENTITY

Complete visual identity
that builds trust, creates
recognition and drives
business growth.



UNIQUE DESIGNS

Original & custom
designs for your
brand.



PROFESSIONAL & MODERN

Clean, modern and
professional visuals.



CONSISTENT IDENTITY

A consistent look
across all platforms.



BUILT TO GROW

Scalable identity
that grows your
business.



BUILD A BRAND THAT STANDS OUT.



STRATEGY FIRST
your business
before we design.



CREATIVE EXPERTISE

Creative designs
that connect and
communicate.



ATTENTION TO DETAIL

Every detail
matters in your
brand identity.



RELIABLE PARTNER

We're with you
from concept to
final delivery.



BUSINESS-READY FILES

All formats
you need for
digital & print.

LET'S BUILD YOUR BRAND.

LET'S CREATE SOMETHING EXTRAORDINARY TOGETHER.



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KALACHAKRA

STUDIO

WHERE CREATIVITY MEETS PRECISION



BASIC LOGO PACKAGE

A clean, professional logo to get your brand started.

PRICE

₹4,999



BEST FOR

Startups, Individuals,
Freelancers &
Local Businesses

IDEAL FOR



Startups



Freelancers



Individuals



Local
Businesses



WHAT'S INCLUDED



1 Custom Logo Concept



2 Revision Rounds



Primary Logo



Color Version



Black & White Version



Transparent PNG



High-Resolution JPG



Print-Ready PDF



Vector File



1 Professional Mockup



Source File



A strong logo is the first step towards a powerful brand.
Let's bring your vision to life!

OUR PROCESS

01



DISCOVER

Understand your business, audience and vision.



02



DEFINE

Establish the creative direction and visual personality.



03



DESIGN

Develop original concepts specifically for your brand.



04



REFINE

Improve the selected direction through the included revisions.



05



DELIVER

Receive professional, organized files ready for use.



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LET'S BUILD YOUR BRAND.



KALACHAKRA

STUDIO

WHERE CREATIVITY MEETS PRECISION

LOGO DESIGN &
BRAND IDENTITY



ADVANCE LOGO

A more versatile logo system
for a growing business.

PRICE

₹8,999

ONE TIME PAYMENT



CONCEPTS

2



REVISIONS

3



MOCKUPS

2-3



SOURCE FILE



INCLUDES:

- ✓ 2 Custom Logo Concepts
- ✓ 3 Revision Rounds
- ✓ Primary Logo
- ✓ Secondary Logo Variation
- ✓ Color Variations
- ✓ Black & White Versions
- ✓ Transparent PNG
- ✓ High-Resolution JPG
- ✓ Print-Ready PDF
- ✓ Vector Files
- ✓ 2-3 Professional Mockups
- ✓ Source File
- ✓ Social Media Profile Logo
- ✓ Basic Color Palette
- ✓ Basic Typography Selection

IDEAL FOR:



Growing
Businesses



Agencies



Consultants



Professionals



Service
Businesses

WHAT YOU GET



PROFESSIONAL IDENTITY

A complete logo
system that
represents your
brand perfectly.



VERSATILE USAGE

Multiple variations
for all your digital
and print needs.



BRAND CONSISTENCY

Consistent visuals
across all platforms
and touchpoints.



BUILT TO GROW

Scalable logo
system that grows
with your business.



PRINT & DIGITAL READY

All files in the right
formats for every
application.

OUR DESIGN PROCESS



01 DISCOVER

Understand your
business, audience
and vision.



02 DEFINE

Establish the creative
direction and visual
personality.



03 DESIGN

Develop original
concepts specifically
for your brand.



04 REFINE

Improve the selected
direction through the
included revisions.



05 DELIVER

Receive professional,
organized files ready
for use.

LET'S BUILD YOUR BRAND.



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KALACHAKRA

STUDIO

WHERE CREATIVITY MEETS PRECISION

LOGO DESIGN &
BRAND IDENTITY



PREMIUM LOGO

A complete logo system with
multiple brand-ready variations.

PRICE

₹14,999

ONE TIME PAYMENT

INCLUDES:

- ✓ 3 Custom Logo Concepts
- ✓ 5 Revision Rounds
- ✓ Primary Logo
- ✓ Secondary Logo
- ✓ Submark / Brand Mark
- ✓ Multiple Logo Variations
- ✓ Complete Color Palette
- ✓ Typography Selection
- ✓ Color & Monochrome Versions
- ✓ Transparent PNG
- ✓ High-Resolution JPG
- ✓ Print-Ready PDF
- ✓ Vector Files
- ✓ Professional Mockups
- ✓ Source Files
- ✓ Social Media Profile Assets
- ✓ Logo Usage Guidance

CONCEPTS
3

REVISIONS
5

MOCKUPS
Multiple

SOURCE FILES
✓

IDEAL FOR:



COMPLETE LOGO SYSTEM

Primary, secondary,
submark and multiple
variations for every
use case.



CONSISTENT BRANDING

Carefully chosen colors
and typography that
reflect your brand
identity.



PROFESSIONAL DELIVERABLES

All files in the right
formats for digital,
print and future
applications.



BRAND-READY ASSETS

Mockups and profile
assets to present your
brand with confidence.



CLEAR GUIDANCE

Logo usage guidance
to ensure consistency
across all platforms.

WHAT YOU GET

OUR DESIGN PROCESS



01

DISCOVER

Understand your
business, audience
and goals.



02

DEFINE

Establish the creative
direction and visual
personality.



03

DESIGN

Develop original
concepts specifically
for your brand.



04

REFINE

Improve the selected
direction through
the revisions.



05

DELIVER

Receive professional,
organized files ready
for use.

WHY KALACHAKRA STUDIO?



CUSTOM DESIGN

No generic templates. Every identity is
designed around your business.



MODERN VISUALS

Clean, professional and contemporary
design solutions.



CONSISTENT BRANDING

Create a recognizable visual presence
across every platform.



BUSINESS-READY FILES

Professional formats for digital, print
and future applications.



SCALABLE IDENTITY

Your brand is designed to grow
with your business.



BUILD A BRAND THAT PEOPLE REMEMBER.

Logo → Identity → Recognition

Your logo is the beginning.

Your brand identity is what makes people remember you.

**LET'S BUILD
YOUR BRAND.**



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KALACHAKRA

STUDIO

WHERE CREATIVITY MEETS PRECISION

LOGO DESIGN &
BRAND IDENTITY



COMPLETE BRAND IDENTITY PACKAGE

BRAND PRO

A complete visual identity for
businesses ready to grow.

PRICE

₹24,999

ONE TIME PAYMENT



CONCEPTS

3



REVISIONS

5



MOCKUPS

Multiple



SOURCE FILES



VECTOR FILES



WHAT YOU GET



COMPLETE
IDENTITY

A cohesive brand
identity across all
touchpoints.



STRONG VISUAL
SYSTEM

Colors, typography
and visuals that
reflect your brand.



PROFESSIONAL
PRESENCE

Build trust and stand
out in a competitive
market.



BRAND
CONSISTENCY

Consistent visuals
across digital and
print platforms.



BUILT TO GROW

A scalable identity
that grows with
your business.



BUSINESS
STATIONERY

Essential stationery
designs for your
professional needs.



EMAIL
SIGNATURE

Professional email
signature to maintain
brand consistency.



SOCIAL MEDIA
READY

Profile & cover assets
that present your brand
professionally.



BRAND
ELEMENTS

Patterns and graphics
that support your
brand identity.



DETAILED
GUIDELINES

Clear guidelines to
ensure consistent
brand usage.

INCLUDES:

- ✓ Custom Logo Design
- ✓ 3 Logo Concepts
- ✓ 5 Revision Rounds
- ✓ Primary Logo
- ✓ Secondary Logo
- ✓ Submark / Brand Mark
- ✓ Logo Variations
- ✓ Complete Color System
- ✓ Typography System
- ✓ Black & White Logo
- ✓ Vector & Source Files
- ✓ Business Card Design
- ✓ Letterhead Design
- ✓ Envelope Design
- ✓ Email Signature Design
- ✓ Social Media Profile Assets
- ✓ Social Media Cover Design
- ✓ Brand Pattern / Supporting Graphic
- ✓ Professional Mockups
- ✓ Comprehensive Brand Guidelines
- ✓ Logo Usage Guidelines

IDEAL FOR:



Growing
Companies



Agencies



Professional
Firms



Consultants



Service
Brands

Ideal for businesses that are ready to establish a
powerful and consistent brand presence.

PACKAGE HIGHLIGHTS

- ✓ Complete brand identity with all essential assets
- ✓ Professional stationery and digital brand assets
- ✓ Consistent brand experience across all platforms
- ✓ High quality files ready for print and digital use
- ✓ Expert guidance through detailed brand guidelines
- ✓ Best value package for businesses ready to grow

OUR BRANDING PROCESS



01 DISCOVER

Understand your
business, audience
and goals.



02 DEFINE

Establish the creative
direction and visual
personality.



03 DESIGN

Develop original
concepts specifically
for your brand.



04 REFINE

Improve the selected
direction through the
included revisions.



05 DELIVER

Receive professional,
organized files ready
for digital and print use.



YOUR BRAND. YOUR STORY.
BUILT BEAUTIFULLY.

Let's create a brand identity that connects,
communicates and leaves a lasting impression.

LET'S BUILD
YOUR BRAND.



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KALACHAKRA

STUDIO

WHERE CREATIVITY MEETS PRECISION

LOGO DESIGN &
BRAND IDENTITY



COMPLETE BRAND IDENTITY PACKAGE

BRAND SIGNATURE

A complete brand identity system built for serious, established brands.

PRICE

₹39,999

ONE TIME PAYMENT

INCLUDES:

- ✓ Complete Custom Logo Identity
- ✓ 3 Logo Concepts
- ✓ 5 Revision Rounds
- ✓ Primary Logo
- ✓ Secondary Logo
- ✓ Submark / Brand Mark
- ✓ Logo Variations
- ✓ Complete Color System
- ✓ Typography System
- ✓ Brand Visual Direction
- ✓ Black & White Logo
- ✓ Vector & Source Files
- ✓ Business Card Design
- ✓ Letterhead Design
- ✓ Envelope Design
- ✓ Email Signature Design
- ✓ Social Media Profile Kit
- ✓ Social Media Cover Kit
- ✓ Brand Pattern / Supporting Elements
- ✓ Presentation / Document Template
- ✓ Professional Mockups
- ✓ Detailed Brand Guidelines
- ✓ Logo Usage Rules
- ✓ Color & Typography Guidelines



CONCEPTS

3



REVISIONS

5



MOCKUPS

Multiple



SOURCE FILES



VECTOR FILES



WHAT YOU GET



COMPLETE
IDENTITY

A complete identity system across all touchpoints.



STRATEGIC
DESIGN

Purposeful design that communicates your brand vision.



CONSISTENT
EXPERIENCE

A unified brand presence across digital and print platforms.



PROFESSIONAL
PRESENTATION

High-quality assets for every professional application.



BUILT TO LAST

A strong foundation that grows and evolves with your business.



BUSINESS
STATIONERY

Essential stationery designs for a complete business identity.



DIGITAL
ASSETS

Email signature and social media assets that stand out.



BRAND
ELEMENTS

Patterns and graphics that add depth to your identity.



PRESENTATION
TEMPLATE

Ready-to-use templates for professional presentations.



COMPREHENSIVE
GUIDELINES

Detailed guidelines to ensure brand consistency at every step.

IDEAL FOR:



Established
Businesses



Corporate
Brands



Premium
Businesses



Rebranding
Projects



Companies
Building Long-
Term Brands

Perfect for businesses that demand a **premium, consistent** and **future-ready** brand identity.

PACKAGE HIGHLIGHTS

- ✓ Complete identity system for all brand applications
- ✓ Premium, high-quality design with strategic direction
- ✓ All essential brand assets in one comprehensive package
- ✓ Detailed guidelines ensure long-term consistency
- ✓ Professional files ready for every platform and use
- ✓ Best value for established brands and serious businesses

OUR BRANDING PROCESS



01 DISCOVER

Understand your business, audience and goals.



02 DEFINE

Establish the creative direction and visual personality.



03 DESIGN

Develop original concepts specifically for your brand.



04 REFINE

Improve the selected direction through the included revisions.



05 DELIVER

Receive professional, organized files ready for digital and print use.



A GREAT BRAND ISN'T JUST SEEN.
IT'S REMEMBERED.

We build complete brand identities that inspire trust, create recognition and drive growth.

LET'S BUILD
YOUR BRAND.



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STUDIO

WHERE CREATIVITY MEETS PRECISION

LOGO DESIGN &
BRAND IDENTITY



COMPLETE BRAND IDENTITY PACKAGE

BRAND ELITE

The ultimate brand identity system
for visionary and premium brands.

PRICE

₹49,999

ONE TIME PAYMENT



CONCEPTS

3



REVISION ROUNDS

5



MOCKUPS

Multiple



SOURCE FILES



VECTOR FILES



WHAT YOU GET



STRATEGIC
BRANDING

A brand identity built on
strategy, purpose and
your business goals.



VISUAL
EXCELLENCE

Premium design that
creates a strong and
lasting impression.



CONSISTENT
EXPERIENCE

Consistency across
every platform and
touchpoint.



SCALABLE
IDENTITY

A flexible identity
system that grows
with your brand.



PREMIUM
ASSETS

High-quality assets
for digital, print and
brand applications.



CORPORATE
READY

Professional stationery
and digital assets for
every use.



COMMUNICATION
KIT

Email signature, social
media kit and brand
communication tools.



BRAND
ELEMENTS

Patterns and supporting
elements that elevate
your visual identity.



PRESENTATION
TEMPLATE

Branded templates for
presentations and
documents.



COMPREHENSIVE
GUIDELINES

Detailed guidelines
to maintain brand
consistency.

IDEAL FOR:



Established
Businesses



Corporate
Brands



Premium
Businesses



Rebranding
Projects



Visionary
Brands

Perfect for businesses that demand a **premium,**
future-ready and **iconic** brand identity.

PACKAGE HIGHLIGHTS

- ✓ Complete end-to-end brand identity solution
- ✓ Everything you need for a consistent brand presence
- ✓ High-quality, detailed and strategic design
- ✓ Comprehensive guidelines for long-term consistency
- ✓ Professional files for all digital and print applications
- ✓ Best value for businesses building a powerful brand

OUR BRANDING PROCESS



01 DISCOVER

Understand your
business, audience
and vision.



02 DEFINE

Establish the creative
direction and visual
personality.



03 DESIGN

Develop original
concepts specifically
for your brand.



04 REFINE

Improve the selected
direction through the
included revisions.



05 DELIVER

Receive professional,
organized files ready
for digital and print use.



A GREAT BRAND ISN'T JUST SEEN.

IT'S REMEMBERED.

Let's build a brand identity that inspires trust,
creates impact and drives long-term success.

LET'S BUILD
YOUR BRAND.



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WHERE CREATIVITY MEETS PRECISION

LOGO DESIGN &
BRAND IDENTITY



OPTIONAL BRAND SERVICES

Add these to any package and elevate your brand.



BUSINESS CARD DESIGN

₹1,500



LETTERHEAD DESIGN

₹1,500



ENVELOPE DESIGN

₹1,000



EMAIL SIGNATURE

₹1,000



SOCIAL MEDIA KIT

₹3,500



COMPLETE STATIONERY KIT

₹4,999



BRAND GUIDELINES

STARTING
₹4,999



PACKAGING DESIGN

STARTING
₹3,500 / DESIGN



BRAND PRESENTATION

STARTING
₹7,500



PROFESSIONAL
COPYWRITING

CUSTOM QUOTE



SOCIAL MEDIA
CREATIVE DESIGN

CUSTOM QUOTE



PROFESSIONAL
COPYWRITING

CUSTOM QUOTE

WHAT IS THE DIFFERENCE?



LOGO DESIGN

You need a logo. We create the logo.

Perfect when you already have your brand direction and only need a professional visual mark.



BRAND IDENTITY

You need a complete visual identity. We build the system.

Your logo, colors, typography and supporting brand assets work together to create a consistent brand experience.

WHY KALACHAKRA STUDIO?



WE DESIGN WITH PURPOSE

Every design is created with strategy, meaning and your business goals in mind.



CUSTOM DESIGN

No generic templates. Every identity is designed uniquely for your brand.



MODERN & PROFESSIONAL

Clean, creative and contemporary visuals that make an impact.



BUSINESS-READY FILES

All files are organized and delivered in the right formats for digital and print.



SCALABLE IDENTITY

A strong foundation that grows with your business and supports future expansion.

OUR BRANDING PROCESS



01

DISCOVER

Understand your business, audience and vision.



02

DEFINE

Establish the creative direction and visual personality.



03

DESIGN

Develop original concepts specifically for your brand.



04

REFINE

Improve the selected direction through the included revisions.



05

DELIVER

Receive professional, organized files ready for digital and print use.

BUILD A BRAND THAT PEOPLE REMEMBER.

Logo → Identity → Recognition

Your logo is the beginning. Your brand identity is what makes people remember you.

LET'S BUILD
YOUR BRAND.



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